

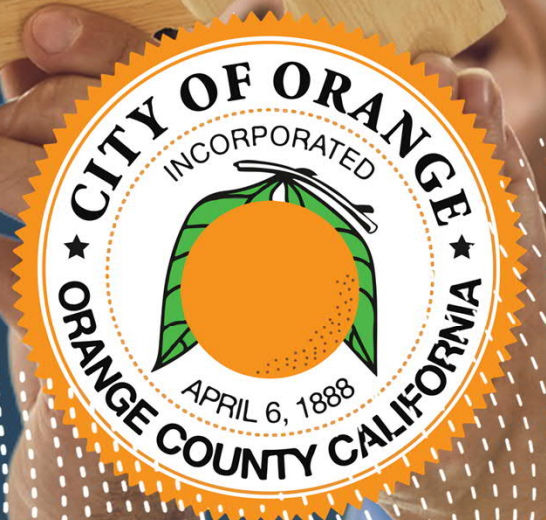
Economic Development Strategy



History of Economic Development in Orange



Conditions that Foster Economic Development



Conditions that Foster Economic Development

- Public Safety
- Infrastructure
- Quality of Life
- Effective Government
- Proactive Economic Development program



Economic Development Objectives

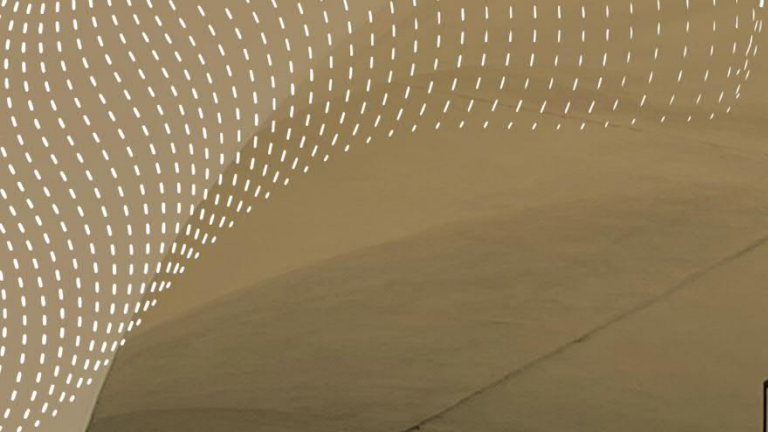
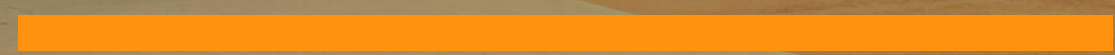
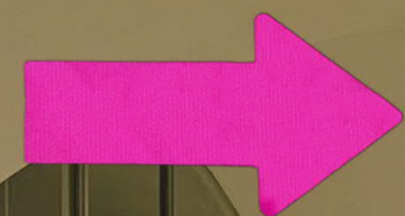
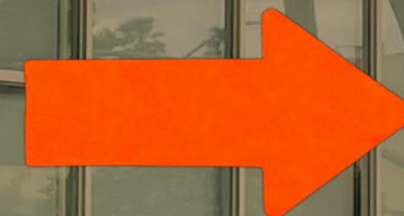


Objectives

- Identify key strengths
- Develop resources
- Retain Orange businesses
- Facilitate private investment
- Attract new businesses
- Promote Orange as a destination
- Provide housing

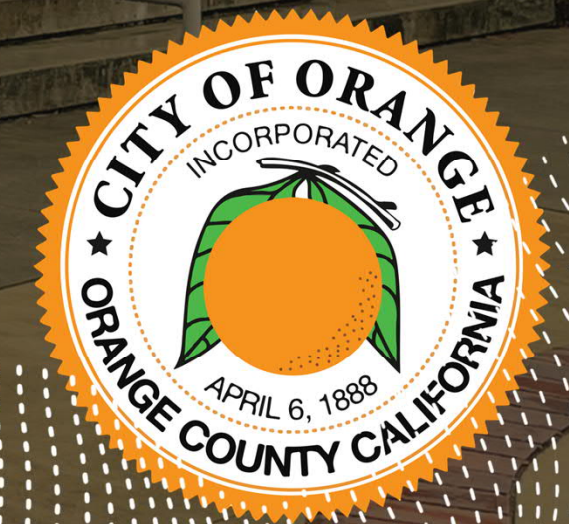


Fiscal Year 2023-24 Action Plan



Action Plan

- Forum and Roundtable
- Tourism Improvement District
- Infrastructure Financing
- Shop Local Program
- Transit and Parking Improvements
- Resort District on West Katella Avenue



Questions

