



Agenda Item

Park Planning and Community Events Commission

Item #: 4.2.

9/17/2024

File #: 24-0534

TO: Chair and Members of the Park Planning & Community Events Commission

THRU: Leslie Hardy, Community Services Director

FROM: Emily Bustamante, Assistant Community Services Director

1. SUBJECT

Policy for Naming of New City Parks.

2. SUMMARY

At the January 2024 Park Planning and Community Events Commission Meeting, a policy for Naming of Parks and for Fundraising Efforts for Park Facilities/Amenities was presented. This draft Policy for Naming of New City Parks is the result of the Commission's request to separate the policy into two: one for the Naming of New City Parks and one for Fundraising Efforts for City Park Facilities/Amenities.

3. RECOMMENDED ACTION

Provide input on the draft Policy for Naming of New City Parks and provide a recommendation to the City Council for consideration.

4. FISCAL IMPACT

None.

5. STRATEGIC PLAN GOALS

Goal 4: Provide outstanding public service

a: Obtain, implement, and evaluate public input into our services and programs.

Goal 5: Recognize, promote, and preserve Orange's rich heritage

c: Increase activities, programs, and projects including partnerships with organizations sharing interest in Orange's unique history.

6. DISCUSSION AND BACKGROUND

At the October 2023 City Council Meeting, the Council requested staff in collaboration with the Park Planning and Community Events Commission (Commission), recommend a Park Naming Policy outlining criteria and guidelines for naming new City parks and amenities.

At the January 2024 Commission Meeting, a Policy for Naming of Parks and for Fundraising Efforts for Park Facilities/Amenities was presented, however, the Commission requested that staff separate the policy into two: one for the Naming of New City Parks and one for Fundraising Efforts for City Park Facilities/Amenities. Attached is a draft policy outlining criteria for the naming of new City parks

and includes elements of similar policies adopted in other Orange County cities. The policy also incorporates the procedure outlining guidelines for collecting public input which was voted on by the Commission at the November 2022 meeting.

The Commission is being asked to provide input on the draft policy and provide a recommendation to the City Council.

7. ATTACHMENTS

- Draft Policy for Naming of New City Parks