



Agenda Item

Park Planning and Community Events Commission

Item #: 4.3.

9/17/2024

File #: 24-0559

TO: Chair and Members of the Park Planning & Community Events Commission

THRU: Leslie Hardy, Community Services Director

FROM: Emily Bustamante, Assistant Community Services Director

1. SUBJECT

Policy for Park Asset Naming and Donations for Park Improvements.

2. SUMMARY

At the January 2024 Park Planning and Community Events Commission Meeting, a policy for Naming of Parks and for Fundraising Efforts for Park Facilities/Amenities was presented. This draft Policy for Park Asset Naming and Donations for Park Improvements is the result of the Commission's request to separate the policy into two: one for the Naming of New City Parks and one for Fundraising Efforts for City Park Facilities/Amenities.

3. RECOMMENDED ACTION

Provide input on the draft Policy for Park Asset Naming and Donations for Park Improvements and provide a recommendation to the City Council for consideration.

4. FISCAL IMPACT

None.

5. STRATEGIC PLAN GOALS

Goal 2: Be a fiscally healthy community

d: Effectively manage and develop City assets.

Goal 3: Enhance and promote quality of life in the community

e: Develop and strengthen collaborative partnerships to enhance and promote quality of life programs, projects, and services.

6. DISCUSSION AND BACKGROUND

At the January 2024 Commission Meeting, a Policy for Naming of Parks and for Fundraising Efforts for Park Facilities/Amenities was presented, however, the Commission requested that staff separate the policy into two: one for the Naming of New City Parks and one for Fundraising Efforts for City Park Facilities/Amenities. Attached is a draft policy outlining criteria for Park Asset Naming and Donations for Park Improvements which includes elements of similar policies adopted in other Orange County cities.

The Commission is being asked to provide input on the draft policy and provide a recommendation to

the City Council.

7. ATTACHMENTS

- Draft Policy for Park Asset Naming and Donations for Park Improvements