



Business Assistance Program



Community Development Business Façade Program

Why a Façade Program?



VISIBLE COMMUNITY
IMPACT TO LMI
COMMUNITIES THAT OFFER
TANGIBLE RESULTS THAT
MAKE STOREFRONTS
MORE INVITING,
ESPECIALLY FOR OLDER
BUSINESSES WITH
DETERIORATING
BUILDINGS



REVITALIZATION OF
COMMERCIAL CORRIDORS
THAT INCREASE FOOT
TRAFFIC BY MAKING
BUSINESSES MORE
APPEALING AND REDUCE
COMMERCIAL VACANCIES



DOES NOT HAVE COMPLEX
UNDERWRITING AND JOB
CREATION
DOCUMENTATION
REQUIREMENTS, IS
CONSIDERED LOWER RISK
FOR FRAUD, AND EASIER
TO ADMINISTER



CREATES COMMUNITY
PRIDE FOR SURROUNDING
NEIGHBORHOODS



QUICK IMPLEMENTATION
TO BRING ASSISTANCE TO
BUSINESSES WITHOUT A
LOT OF SETUP TIME
NEEDED

Qualifying Expenses

Architectural design services and related professional fees

Labor, materials, and fixtures

Restoration of historical or architecturally significant façade elements

Gutters and downspouts

Doors and windows

Exterior painting, including murals

Exterior lighting affixed to the building

Siding and trim enhancements, including awnings and planter boxes

Soffit and fascia repairs

Decorative fencing to improve curb appeal

Display windows and lighting for retail, restaurant, or service businesses

Signage integrated into the building's architectural design

Accessibility improvements for individuals with disabilities

Installation or repair of awnings or shade structures

Roofing repairs or replacement

Interior blight remediation addressing code violations (e.g., accessibility, fire safety, mold)



Examples of Recipients

Salt Lake City, Utah





