



Agenda Item

City Council

Item #: 3.6.

6/10/2025

File #: 25-0242

TO: Honorable Mayor and Members of the City Council

THRU: Tom Kisela, City Manager

FROM: Steven Scardina, Information Technology Manager

1. SUBJECT

Agreement with Doerschel and Associates, LLC for TV and AV Production Support.

2. SUMMARY

Since 2015, the City has utilized Doerschel and Associates, LLC for broadcast production support and maintenance services. With the current agreement expiring on June 30, 2025, staff recommends the City Council approve a three-year agreement with Doerschel and Associates, LLC to continue these services in collaboration with Chapman University.

3. RECOMMENDED ACTION

Approve the agreement with Doerschel and Associates, LLC in the amount of \$354,780 for Television and Audio-Visual Production Support Services; and authorize the Mayor and City Clerk to execute on behalf of the City.

4. FISCAL IMPACT

The annual expense for this agreement is \$118,260 and will be funded through the Public, Educational, and Government Access Fund and Other Professional & Consulting Services:

130.0000.51700.20067 Contractual Services (Labor and Maintenance) \$28,260

780.1601.51670.00000 Other Professional & Consulting Services \$90,000

5. STRATEGIC PLAN GOALS

Goal 5: Improve Infrastructure, Mobility, and Technology.

6. DISCUSSION AND BACKGROUND

For several years, the City of Orange has utilized two entities to assist with its local broadcast services - Doerschel and Associates, LLC (Doerschel) and Chapman University (Chapman). Where Doerschel provides technical support, maintenance, and equipment installation, Chapman manages local access Channel 6 while staffing a production crew for Brown Act body meetings, community events, and up to five remote meetings per year (e.g., public meetings held at community centers).

With the current agreement expiring on June 30, 2025, staff recommends a three-year agreement with Doerschel ending June 30, 2028. The new agreement offers the same services with additional production support during City Council and Planning Commission meetings.

The proposed agreement will be funded through the City's General Fund as well as the City's available Public, Educational, and Government Access Funds.

7. ATTACHMENTS

- Agreement with Doerschel and Associates